# When Can Individual Partisanship Be Tempered? Variation in Mass Behavior across the COVID-19 Pandemic<sup>\*</sup>

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#### Abstract

A longstanding challenge in assessing the impact of partisanship on attitudes is that party affiliation correlates with underlying dispositions. We contribute to this question by analyzing new individual-panel data on the COVID-19 pandemic from 54,216 US adults between March 2020-September 2021. Individual-level fixed effects analysis suggests the impact of partisanship on reported COVID-19 behaviors varies by their personal costs and benefits. On a higher-cost action like socially isolating, the impact declines substantially with vaccine availability and the associated health benefits. However, for a lower-cost action such as masking, the effect grows significantly post-vaccines. Additionally, we leverage state-level intertemporal policy variation to examine how governors' actions relate to approval of states' responses. This analysis finds policies shape the partisan approval gap, with out-partisan approval increasing when governors' policies counter their national parties' positions. Together, the results suggest the effect of partisanship can be tempered by policy consequences and elites' policy choices.

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A vast literature considers the role of partisanship on individual behavior. An enduring perspective, harking back to *The American Voter* (Campbell et al. 1960), views partisanship as not merely an affiliation that correlates with policy preferences, but also a psychological attachment or identity that shapes the assessment of new political information. In Campbell et al.'s (1960, 128) seminal account, "party is a supplier of cues by which the individual may evaluate the elements of politics...[and] has a profound influence across the full range of political objects to which the voter responds." Various studies support this assertion, finding partisanship affects individuals' policy positions (e.g., Lenz 2012, Barber and Pope 2019), evaluations of government performance (e.g., Evans and Anderson 2005), use of government services (e.g., Lerman, Sadin, and Trachtman 2017), and even seemingly apolitical behavior such as consumer purchases (Gerber and Huber 2010).

The perspective has faced pushback, however. Fowler (2020) argues that there is "no compelling evidence to support" what he labels partisan intoxication, in which a voter's partisan identity dictates electoral choices (but see Rogers 2020). Other research presents evidence that questions the impact of partisanship on policy preferences (Ansolabehere and Kuriwaki 2021) and consumer purchases (McGrath 2016). A particular methodological challenge highlighted by this work is that partisan identity can be observationally equivalent to the preferences or actions it is hypothesized to influence. For instance, when a Democrat supports high tax rates, the individual may identify as a Democrat in part due to this policy preference or instead favor the policy because of their partisan identity. One-shot surveys compound the inference challenge by providing only a snapshot of partisanship, behaviors, and beliefs at a particular point in time.

The COVID-19 pandemic along with its length present an unusual opportunity for wading into this debate. Individuals did not have longstanding beliefs and behaviors

pertaining to COVID-19 when it emerged. Moreover, the issue quickly became highly salient, with people across the country experiencing the pandemic first-hand, as well as various policies designed to mitigate it. At the same time, elite messaging was polarized, with President Trump and many Republican politicians arguing for less restrictive policies than those promoted by Democratic leaders (e.g., Byers and Shay 2022). The context thus encompasses an emergent salient issue, pre-existing partisan identities, a flow of new political information, and polarized elites over a prolonged period of time.

Scholarship has capitalized on this context to examine the ways in which partisanship influenced individual behavior regarding COVID-19. Some of this research highlights its impact on individual attitudes and behavior, although other work pushes back, suggesting that the on-the-ground conditions were at least as or more important (e.g., Bisbee and Da In Lee 2022). As we later discuss, studies vary in their time series variation and coverage of covid-related behaviors. Further, almost all survey analyses do not have observations of the same individual over time, limiting the ability to disentangle preexisting dispositions from the impact of partisanship. The few that do have repeated observations of the same individual (Druckman et al. 2021; Gadarian, Goodman and Pepinsky 2022; Kaushal et al. 2022) do not extend into the period in which vaccines were widely available, thereby missing a key time during which the perceived personal benefits and costs of behaviors, such as masking and social isolation, changed substantially.

A related line of work considers how partisanship is associated with individual approval of the government's actions. For example, Pickup, Stacula and van der Linden (2020) find Republicans were significantly more supportive of the federal government's initial response to the pandemic, with Democrats more likely to believe the government underreacted. Yet because there is no variation across the federal leadership in the time span,

the data cannot disentangle the extent to which support for the government is predicated on partisanship versus the policies themselves.

We bring new data to bear on these and related questions through the analysis of individual-level panel data on behaviors and beliefs from March 2020 through September 2021. The data are from the Gallup Panel, a probability-based sample designed to be representative of the national population. Our sample consists of 164,327 responses from 54,216 distinct U.S. adults, 31,996 of whom responded three or more times. Because we have repeat observations of the same individual across multiple periods including after the widespread rollout of the vaccines, we can assess whether Democrats' and Republicans' responses evolved differently over the course of the pandemic, holding constant each individual's underlying predispositions. These data include items on mask-wearing, social distancing, concern about the illness, and working remotely. We also observe the zip code of the respondent, enabling examination of how on-the-ground health conditions compare with partisanship in terms of predicting behaviors and beliefs.

Furthermore, we assess the role of an individual's partisanship on approval of their state's response, which was collected for a more limited time frame, between mid-March and early April 2020. This analysis utilizes state and date fixed effects to account for, respectively, approval that may be related to other gubernatorial/state-wide phenomena and national COVID-19 trends. Because of within-state, intertemporal variation in governors' policy actions and within-state variation in individuals' co-partisanship with the governor, the analysis can evaluate the extent to which co-partisanship versus policy predict approval.

Two main findings emerge. First, although partisanship has a meaningful impact on covid-related responses, this effect varies according to the personal benefits and costs associated with reported behaviors. In particular, the impact is largest when the net personal

costs are low. For instance, once the vaccines become widely available and consequently reduce pandemic-related health risks, the effect of partisanship increases substantially for masking, an action with relatively low personal cost, but decreases for social isolating, a more costly activity. In fact, our best estimates from the preferred specification with individual fixed effects indicate that once the vaccine rollout is in full swing, the gap between Democrats and Republicans in masking doubles, increasing by over 20 percentage points. These results, along with ones on pre-vaccine activity and remote work, indicate that the impact of partisanship on personal actions relates to their expected consequences.

Second, individual approval of the state's handling of COVID-19 is conditioned by state policy as well as partisanship. Although individuals are more likely to approve of the state's response when the governor is of the same party, the governor's policy choices moderate this effect. In particular, the partisan gap between Democratic and Republican respondents is substantially reduced by gubernatorial policy that counters the national party's position—i.e., when Republican governors enact restrictive COVID-19 policies and Democratic governors do not. Moreover, this reduction seems to derive from higher outpartisan approval. For instance, the partisan gap in approval decreases by over 50% when Republican governors enact gathering restrictions early in the pandemic, with higher Democratic approval producing this effect.

Combined, the findings point to a world in which the effects of partisanship on pandemic-related behaviors and beliefs were contingent, depending on the behaviors' perceived net costs and elites' actions. As such, the results suggest that the hyperpartisanship associated with the pandemic was not pervasive. Moreover, even when it occurred, it was not necessarily preordained. These results have broader implications for the

conditions under which we should expect partisanship to shape mass behavior and beliefs in circumstances beyond the pandemic, a point to which we return in the conclusion.

#### Existing evidence

Various studies use survey data to examine the role of partisanship on COVID-19 behaviors and beliefs. These analyses generally involve the period before vaccines were universally available and/or lack repeated observations of the same individual across time. For instance, several pieces find that in the initial months of the pandemic, Democrats were more likely than Republicans to report they were socially distancing (e.g., Allcott et al. 2020; Wu and Huber 2021) as well as express concern about the potential consequences of the pandemic (Allott et al. 2020; Pickup, Stecula, and van der Linden 2020). Likewise, Milosh et al. (2021) present evidence from a July 2020 survey that Democrats were more likely than Republicans to report masking. However, and as many of these articles point out, the design of the surveys allows any partisan differences to be due to underlying dispositions that are correlated with partisan affiliation. Furthermore, other research suggests such dispositions may indeed explain the partisan differences. Clinton et al. (2021) find that once demographic controls and local health conditions are accounted for, Democrats and Republicans report similar levels of social distancing early in the pandemic. Although Clinton et al. suggest a partisan difference emerges in later months, they cannot rule out that the pandemic caused individuals to change their partisan identification. And consistent with this notion, Warshaw, Vavrek and Baxter (2020) show that local COVID-19 fatalities reduced support for Republican candidates.

We are aware of only a few existing panel surveys of COVID-19, none of which extend into the post-vaccine period. Druckman et al. (2021) use a measure of affective polarization from August 2019 to analyze the relationship with reported COVID-19

behaviors and attitudes in April 2020. This two-wave panel, which spans before and after the initial outbreak, suggests affective polarization is associated with attitudes and actions towards the pandemic, but less so in areas with more severe outbreaks. Kaushal et al. (2022), conducting a two-wave panel in March and August 2020, show that the effect of partisanship on covid-related behaviors increases between these periods, especially for social distancing. Finally, Gadarian, Goodman, and Pepinsky (2022) analyze a multi-wave panel from March 2020 through early April 2021 and find a growing partisan gap in isolating and related social distancing behaviors. Yet because this time span ends right as vaccines become widely available, the study cannot examine how the resulting changes in health risks and benefits from various activities are associated with the effects of partisanship, nor does it consider all the behaviors that we analyze.

Complementing the survey evidence is research that leverages county-level behavioral responses. For instance, several studies show Democratic-leaning counties were more likely to follow stay-at-home orders by reducing visits to points of interests, such as restaurants, than were Republican-leaning counties (e.g., Allcott et al. 2020; Grossman et al. 2020; Barrios and Hochberg 2021). Likewise, Barrios and Hochberg (2021) find counties with a higher Trump vote conducted fewer Google searches about the virus in the early months of the pandemic. These types of findings suggest the self-reported behavioral responses are not merely cheap talk but instead match revealed behaviors. Yet notwithstanding the advantages of these data, the studies are not designed to assess variation in individual-level responses and beliefs over the duration of the pandemic.

A related strand of the literature considers individual approval of the government's or a specific politician's response to COVID-19. Pickup, Stecula, and van der Linden (2020) present survey evidence that in the first two months of the pandemic, Democrats were more

likely to believe the federal government had underreacted. One might reasonably speculate that this reaction reflected Democrats' high disapproval of President Trump.<sup>1</sup> Such an explanation comports with evidence that in the outbreak of Ebola under President Obama and avian flu under President George W. Bush, out-party members were less confident of the government's handling of the disease than in-party ones (Nyhan 2014).<sup>2</sup> However, Gadarian, Goodman, and Pepinsky (2021) provide experimental evidence that individuals' support for government actors' response to the pandemic does not depend on partisan endorsements.<sup>3</sup> Our analysis adds to this literature by leveraging state-level variation in policy and gubernatorial party along with across-time policy variation to assess how approval of the state response depends on shared partisanship with the governor versus the policies enacted. As such, we can evaluate the impact of partisanship under conditions where governors countered versus followed the positions of national party elites.

<sup>2</sup> Likewise, Graham and Singh (2023) find effects of partisanship related to evaluations of presidential competence, and Hegland et al. (2022) find partisan reactions are associated with trust in health institutions. Neither study, however, evaluates how the effects of partisanship compare with those of government actors' policy choices, as our analysis of state approval does.

<sup>&</sup>lt;sup>1</sup> Although the authors find that in Canada, liberal respondents were also more likely to believe the federal government had underreacted, and the Prime Minister was a member of the Liberal Party.

<sup>&</sup>lt;sup>3</sup> Likewise, Rothwell et al. (2022) randomize information about COVID-19 and find the policy preferences of subjects from both parties are highly responsive to short, fact-based statements.

In sum, although a variety of excellent research presents important evidence about relationships involving partisanship and covid-related outcomes, the scope and time frame of previous work leaves a number of questions unanswered. How much did partisanship shape individual behavior and beliefs as the pandemic unfolded, particularly after vaccines became widely available? Did these effects vary across behaviors and if so, what might explain this variation? Finally, how much did governors' policy actions versus individual partisanship shape approval of the state government's response? Our panel and other data enable probing these questions to provide novel insight into the role of partisanship on a new, highly salient issue as it matures.

#### Data and measurement

Our individual survey data are from Gallup's COVID Tracking Survey. Gallup fielded the survey on March 13, 2020 and collected roughly 1,000 responses per day until April 26<sup>th</sup>, when the sample declined to roughly 500 responses per day, and then starting August 17<sup>th</sup> 2020, the survey moved to collection one time per month, typically during the last two-weeks of the month. Our data extend through September 16<sup>th</sup>, 2021, thereby covering approximately a year and a half of the pandemic. The sample is a subset of the Gallup Panel, which is designed to be representative of the U.S. national adult population and contains approximately 100,000 members who are originally contacted via address-based sampling or random-digit dialing (using cell phones and landlines) before completing the survey on-line.<sup>4</sup>

From March 13, 2020 – August 16, 2020, Gallup invited a random sample of panel members each day to participate in the COVID-19 survey. After all eligible members had been invited one time, respondents were invited if it had been at least 4 weeks since their last

<sup>&</sup>lt;sup>4</sup> We obtained these data and the subsequent technical details directly from Gallup.

invitation or they were new panel members. Members were emailed a survey invitation, followed by two email reminders sent three and five days after the survey invitation. All participants received a \$1 postpaid incentive for completion. After August 2020, the same basic recruitment procedures were used but collection moved to monthly. Overall, the average survey completion rate is 94%. The average response rate is 46%, but for any given sample in 2020, ranges from 42%-51%. In 2021, response rates range from 27%-36%. Invitees had one week to complete the survey during the daily collection period and two weeks during the monthly period. The survey date records the day of completion, not invitation.

In total we have 164,327 responses from 54,216 unique individuals. While the panel approximates a representative sample, Gallup creates sample weights based on two components. First, for each member Gallup assesses their probability of selection into the panel. Second, Gallup statisticians post-stratify to adjust for non-response bias. The sample targets are based on Census Bureau-defined region, race, Hispanic ethnicity, five age groups, gender, and educational attainment. We use the sample weights in our analysis so that the underlying sample approximates a nationally representative one of U.S. adults.

A substantial advantage of the survey instrument is that it contains panel data on individuals. Over 40,000 individuals responded at least twice, over 30,000 individuals responded at least three times, and almost 20,000 responded 4 or more times. Table S1 in the supplemental materials provides the complete distribution of the number of survey responses. This panel structure allows us to not only include individual fixed effects as a way of mitigating omitted variables bias, but also trace out the response of individuals over key periods of the pandemic, including when the vaccines became widely available. As the supplemental materials show (Figure S14), between February-May 2021 the rate of fully

vaccinated individuals rises from less than 10 percent regardless of party to approximately 80 percent for Democrats and 40 percent for Republicans, making spring 2021 the critical period for the vaccine rollout.

Notably, the largescale rollout of the vaccines had both direct and indirect effects on the health risks associated with COVID-19. First and most obviously, those who chose to become vaccinated significantly reduced their risk of severe illness or death from contracting the disease. Second and more indirectly, vaccines reduced the probability of transmission, even for those with break-through infections, and accordingly reduced the risk of contraction, including for the unvaccinated (e.g., Tan et al. 2023).

The key covid-related items include whether the respondent has recently worn a mask, mostly isolated themselves from non-household members, visited their place of work, and whether they are worried about contracting COVID-19. In particular, the items capture whether the respondent has "worn a mask on [their] face" in the past 7 days outside their home; has "completely" or "mostly" isolated themselves, having "no" or "very little contact with people outside [their] household" in the past 24 hours; visited their "place of work" in the past 24 hours; and whether the respondent is "very worried" that they "will get coronavirus (COVID-19)." The online supplemental materials (S2) provide the complete wording on the questions and responses. We include a mix of behaviors to capture variation in the extent to which actions may carry different perceived costs and benefits. For instance, for many individuals, refusing to go into the office carried the cost of termination, even at the height of the pandemic. Likewise, for most people, socially isolating is more costly than wearing a mask.

The online supplemental materials (Table S3) present descriptive statistics for these covid-related responses, as well as all variables across the entire sample. For the covid-related

items, summary statistics by party are also provided in Table S4. Among the responses, 42% are from Democrats, 30% from Republicans, and 28% from Independents who do not identify with either of the major parties, but still give a response to the party identification items.<sup>5</sup> As expected, stark partisan differences emerge in average COVID-19 attitudes and behaviors. For instance, whereas 66% of Republicans report wearing a mask in the past week, 92% of Democrats do. Of course, this type of across-time average says nothing about the extent to which partisans initially differed in their attitudes towards COVID-19 versus how their attitudes polarized over the course of the pandemic. Moreover, because differences-in-means do not control for other factors, they may simply reflect correlations with unobserved demographic and geographic characteristics.

To illustrate the raw descriptive statistics, Figure 1 depicts the over-time partisan variation between Democrats and Republicans, ignoring for the moment the confounding nature of other factors correlated with partisanship. With each item, a partisan gap exists for a substantial portion of the pandemic, but the size of the gap varies by item across the period, particularly in relation to the rollout of vaccines. The Democrat-Republican gap on mask-wearing ranges from 14-29 percentage points before March 2021 and then widens to

<sup>&</sup>lt;sup>5</sup> This coding incorporates those who identified as Independents or a third party. We have also categorized Independents as only those who explicitly declare themselves Independents, and the results are substantively similar. In the main analysis, we code party identification at the time of the survey. However, we have also conducted analyses excluding party switchers and, separately, with party measured by the first response in the panel. These results, which are shown in the supplemental materials (Figures S6 and S7, respectively) support the conclusions in the text.

42-50 percentage points by summer. By comparison, the partisan gap for socially isolating declines from over 30 percentage points in February 2021 to less than half that by the summer, due to Democrats becoming substantially less likely to engage in

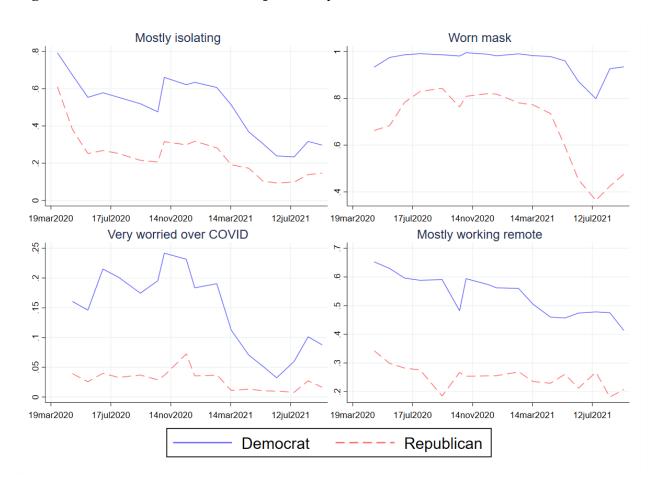


Figure 1. Evolution of COVID-19 Reponses, by Political Affiliation

Notes: The figure plots the share of respondents reporting that they are very worried about COVID-19, that they mostly or always self-isolate, are wearing a mask, have worked remotely over the past month by political affiliation for Democratic and Republican respondents.

this activity. Worry over COVID-19 follows a similar (if not more) dramatic pattern with worry declining precipitously for Democrats throughout the spring. Finally, the partisan gap in working remotely closes somewhat after vaccines become widely available, but otherwise remains relatively consistent throughout the period of study. This variation across behaviors is consistent with the argument that partisanship is associated with the costs and benefits of a response at a particular point in time. Prior to vaccines, the higher risk of contagion, hospitalization and death from COVID-19 made preventative measures more appealing. Then with the vaccine rollout, Republicans—who were always less likely to wear masks than Democrats—become considerably less likely to do so even though Democrats only become somewhat less likely. For the more costly activity of isolating, by contrast, Democrats' willingness to engage in this behavior declines significantly once vaccines reduce the health risks associated with COVID-19. Furthermore, for working remotely, the activity over which many individuals have no control unless they incur the costs of losing their job or foregoing compensation, the gap between the parties changes more minimally across the pandemic.

Of course, Figure 1 does not hold the individual's disposition constant or account for confounding factors, making these patterns quite tentative. Our subsequent analyses assess the extent to which these partisan gaps reflect underlying dispositions, characteristics that are correlated with partisan affiliation, and external factors related to the pandemic. The analyses accordingly control for demographic characteristics, local pandemic conditions, and state-level policies in addition to including fixed effects for the survey date, county, and individual.

The demographic factors are from the survey, including age, race, ethnicity, gender, employment, education, income, and whether the respondent is living with children. We also conduct analyses that control for vaccination status. Details on the specific measurement of these factors and descriptive statistics are given in the supplemental materials (Table S3). In analyses with individual-level fixed effects, many of the demographic controls naturally drop out given that they do not change over time, although those that do change are included.

To capture the local pandemic conditions, we use daily data on newly confirmed COVID-19 cases per capita in the county from USAFacts, which pulls the original data from state health departments. Presumably, on-the-ground health conditions should shape individual responses, although some earlier work suggests regional variation in the pandemic conditions plays less of a role than might be expected (e.g., Clinton et al. 2021). We have alternatively used the death rate per capita and the results are substantively similar (see Tables S12-S13 in the supplemental materials). We focus on the case rate in the text because of the prominence of the case rate in the media.

The state policies are from Oxford University's COVID-19 Government Response Tracker, as adapted to the United States by Hallas et al. (2020). For each day since the start of the pandemic, the database codes various policies by their level of stringency for each state and the District of Columbia. Given the content of the covid-related survey responses, we focus on the policies of stay-at-home orders, restrictions on social gatherings, mask mandates, and workplace closings. For each, a binary variable indicates whether a restriction is mandated at a specific point in time.

The analysis of approval of the state response continues to use the Gallup COVID Tracking Survey. Specifically, the key survey item asks whether the respondent approves or disapproves of the way the state government is "handling the response to the coronavirus in the U.S." (See online supplemental materials S2 for the complete wording.) Unlike the earlier covid-related items, the approval item is only asked through April 2, 2020. We therefore cannot employ individual-level fixed effects in this analysis. Still, identification is facilitated by within-state variation in respondent partisanship and in policies—the data capture periods before and after policies were adopted—as well as by cross-state variation in policies and

gubernatorial party. Again, we control for individual-level demographics and the number of new county-level COVID cases.

#### Individual COVID-19 behaviors and attitudes

To analyze the determinants of individual behaviors and beliefs about COVID-19, we estimate regressions of the following form:

$$y_{ict} = \xi(P_{ict} \times Month_t) + \gamma P_{ict} + \zeta COVID_{ct} + \phi D_{it} + \kappa R_{st} + \eta_c + \lambda_t + \nu_i + \epsilon_{it}$$
(1)

where *y* denote individual *i*'s survey response in county *c* and survey date *t* for each of the four covid-related responses in Figure 1; *P* denotes partisan affiliation as reflected by indicators for Democrats, Republicans, and Independents (with Republicans as the base category); *Month* reflects the month in which the survey was conducted; *COVID* denotes the logged number of new COVID-19 cases per capita in the county; *D* denotes a vector of demographic controls; *R* reflects pandemic-related policies in state *s* on date *t*; and  $\eta$ ,  $\lambda$ , and  $\nu$  denote fixed effects for county, survey date, and individual, respectively.<sup>6</sup> The key coefficients are those on the interactions between the party and month variables, as they capture how any partisan gap evolves over the pandemic, relative to the base month of the survey. We estimate linear probability models to allow for the fixed effects. We also cluster standard errors at the county-level to allow for arbitrary degrees of local autocorrelation.

Two variants of Equation (1) are presented: with and without the individual-level fixed effects. The latter case incorporates singletons—individuals who completed the

<sup>&</sup>lt;sup>6</sup> We have also conducted the analysis with additional fixed effects for county interacted with survey date for the model without individual effects, to assess how county-specific trends might alter the findings. These results are substantively similar, as shown in the supplemental materials (Figure S8).

survey/item only once. Accordingly, in the analysis with individual-level fixed effects, our sample sizes are smaller due to the fact the data include over 50,000 singletons. Moreover, we limit the individual-level fixed effects analyses to respondents who answered in the first month in which the item was asked. Even with these restrictions, we have over 500 observations per month for all survey items and months, giving us confidence that the sample remains representative.<sup>7</sup>

Because both specifications control for the aforementioned demographic differences and the overall rate of infection within a county, the interaction between political affiliation and time is not simply detecting rising COVID-19 cases or differences in demographic factors, such as age and education. Furthermore, the analysis with individual fixed effects rules out that any observed differences in partisanship are due to omitted factors correlated with underlying dispositions. In the supplemental materials, we restrict the analysis to individuals who maintain the same partisan affiliation throughout the panel (Figure S6) and recode partisan affiliation to equal the value the first time the respondent participates in the COVID-19 panel (Figure S7) to eliminate the possibility that party-switchers are driving the findings. These results are consistent with those in the text.

Figure 2 presents the findings on the effects of partisanship as the pandemic evolved by plotting the parameter estimates for each interaction between the month and Democratic partisan affiliation. The dark blue dots and lines depict the estimated coefficient and the 95% confidence interval, respectively, for the analysis with the individual fixed effects and the

<sup>&</sup>lt;sup>7</sup> For working remotely, May 2020 was the first month the item was regularly asked although a few observations exist for the final four days of April. We group together these observations with May.

light blue dots and lines for that without them. Note that these estimated coefficients reflect a different quantity of interest than the descriptive statistics in Figure 1 in multiple respects. Most obviously, they are from estimations with the various controls and fixed effects.

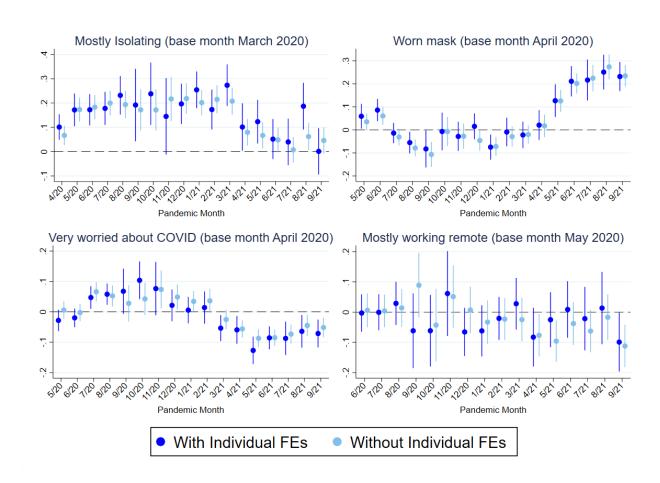


Figure 2. Change in Partisan Gap in COVID-19 Responses

Notes: The figure plots the estimated change in the partisan gap between Democratic and Republican respondents relative to this gap in the base month of the survey item. The dots and lines reflect, respectively, the estimated coefficients and 95% confidence intervals. Controls include the log of new COVID-19 cases per capita in the county, gender, race, employment status, age, education, living with children, annual household income, and state policies. All regressions include fixed effects for the date and county. Standard errors are clustered at the county-level.

Moreover, rather than reflecting the total partisan gap in each month, they capture the additional partisan gap between Democrats and Republicans over the baseline gap in the first month of the survey item (the omitted indicator). In other words, a positive value indicates that Democrats are more likely in that month to differentiate themselves from Republicans than they had been at the start of the pandemic (a larger partisan gap).

A few broader findings are worth noting before delving into the specifics of each panel. First, the magnitude of the Democrat-Republican partisan gap varies across time and response. The dissimilarity across responses in the post-vaccine period is particularly striking, with the partisan gap increasing for masking, decreasing for isolation and worry, and staying constant for remote work. In fact, it is only after the probability of contagion, severe illness and death from the disease decline (starting in spring 2021) that substantial increases from the base month emerge for masking.

Second, the coefficients are remarkably stable between the specifications with and without the individual fixed effects. On occasion, the impact is even higher when the individual fixed effects are included. Overall, the coefficients move together across time. Notably, these results imply that the impact of partisanship is not simply an artifact of individuals selecting into a party, but rather an independent and causal effect on attitudes and behavior.

Consider the top-left panel on isolating. The estimates indicate that the Democrat-Republican gap grows in April-May 2020 from the March baseline, continues at a heightened level through the winter of 2021 and then declines precipitously in April 2021, as the vaccines are rolling out. Table S5 in the supplemental materials gives the precise parameter estimates for these coefficients and all other variables. When the individual fixed effects are not included, the main effect on the Democrat indicator reflects the partisan gap in the first month of the survey, and these estimates suggest it is 6 percentage points. As Figure 2 shows, the increased gap in March 2021 is over 20 percentage points but April is only 7 percentage points, implying total gaps, respectively, of approximately 26 and 13 percentage

points. Also as Figure 2 depicts, across the months the gap is reasonably similar with and without the fixed effects in that the confidence intervals overlap a good deal. The primary exception is August 2021, but the similarity of the estimates in all of the other months, including September 2021, highlights the robust nature of the findings.<sup>8</sup>

Moving on to the top-right panel, which captures the partisan gap on mask-wearing as the pandemic evolved, the estimates are again remarkedly stable between the two models. Note that for this item, April is the first month in which the survey item was asked. In February and March of 2020, the CDC provided mixed messages about the advisability of masking by the public, and only began consistently recommending it in April (Netburn 2021). Figure 2 suggests that the Democratic-Republican partisan gap grows in May-June 2020, then returns to levels close to or below the baseline month before increasing substantially in the spring of 2021. Indeed, by August, the partisan gap is more than 25 points higher than it was initially. Supplemental Table S5 reports an estimated baseline gap of 17 percentage points, suggesting Democrats are at least 42 percentage points more likely than Republicans to wear a mask in August 2021. It is notable that the gap more than doubles after the vaccine, in stark contrast to the trend for socially isolating.

The results on worry about catching COVID, in the bottom-left panel, imply a similar pattern to isolating although the partisan gap is even lower than in the baseline month by the end of the time period. In April 2020, the initial gap is 11 percentage points according to Supplemental Table S5. It then increases in the fall of 2020, but once vaccines

<sup>&</sup>lt;sup>8</sup> Even in August 2021, the results are similar across specifications if the observations are constrained to be identical in each.

become widely available declines such that by April-September 2021 it is 6-13 percentage points lower than in April 2020, depending on the specification.

Given the importance of the vaccine rollout in multiple Figure 2 panels, we assessed whether adding a variable for whether an individual is vaccinated would alter the findings. This variable becomes available in the Gallup panel in January 2021, and we impute a 0 for all other months, as described in the supplemental materials (Figure S9). Notably, this analysis shows that even accounting for an individual's vaccination status, the substantive results remain. This consistency comports with the aforementioned fact that the pandemic's health risks relate not only to one's individual vaccination status but also the vaccination status of the community (e.g., Tan et al. 2023).

Finally, in the bottom-right panel of Figure 2, the partisan gap for working remotely—the item over which individuals have the least control--fluctuates less than the other items. For the analysis with individual-level fixed effects, the partisan gap does not vary significantly across any month other than September 2021, where it declines. Without the individual-level fixed effects, the main story is still one of small changes in the magnitude of any gap alongside large confidence intervals, although in addition to September the effects in April and May 2021 reach conventional significance levels. The initial gap, shown in Supplemental Table S5, suggests Democrats are 14 percentage points more likely to work remotely at the time the survey item was first asked. Although this result indicates that working remotely is correlated with partisan identification, Figure 2 shows that beyond this baseline association there is not much of an independent impact of partisanship as the

pandemic evolves.<sup>9</sup> This stability is consistent with a world in which working remotely is not entirely within the discretion of many respondents if they wish to keep their jobs and compensation.

For space reasons, we do not delve into the results on Independents, which are presented in the supplemental materials (Table S5), but note that as expected, they commonly fall between the two major parties in terms of responses. Likewise, the estimates on the controls largely correspond with expectations. Individuals are more likely to isolate, wear masks, and worry about catching the illness when the local case count increases. Mask ordinances are associated with higher rates of wearing masks. Moreover, in analyses that replace the individual-level fixed effects with demographic controls, several of these factors have a significant relationship to the survey responses. Males are less prone to isolate, wear a mask, worry about the illness, and work remotely. Education is positively associated with socially isolating, mask-wearing, and working remotely, although only to a minimal degree with worry about the illness. The effects on race are somewhat mixed, with Blacks and Asians being more likely to wear masks, Blacks less likely to socially isolate, and Hispanics and multiracial respondents more likely to worry about the illness (all else equal). When the individual-level fixed effects are excluded, income is positively associated with isolating and working remotely, and negatively associated with worry about the illness. Interestingly, there

<sup>&</sup>lt;sup>9</sup> The survey data contain information about industry only into September 2020. We have conducted the analysis with industry fixed effects that impute an individual's industry in future dates based on earlier responses. Figure S10 in the supplemental materials shows that these results are substantively similar to those in the text, including for the analysis of working remotely.

is no association between income and mask-wearing, at least with party and the demographic controls included.

Figure 2 highlights that even accounting for all these confounding factors, the effect of partisanship varies across time and responses. Furthermore, for the behaviors, this variation reflects the perceived personal benefits and costs of the actions. Once the vaccine rollout reduces pandemic-related health risks, the partisan gap drops considerably for the costly action of socially isolating while increasing dramatically for the less costly action of mask-wearing. Moreover, for the activity on which many respondents' control was lowest unless they were willing to switch jobs, working remotely, the impact remains fairly constant even after vaccines become available. Together, the findings suggest that the expected personal consequences of behaviors limit the reach of partisanship.

#### Partisanship, policy, and state government approval

Building on the findings regarding health-related items, we exploit state-level and intertemporal variation to study how partisan affiliation is related to an individual's approval of their state government's response, allowing for effects to vary based on co-partisanship with the governor and the policy actions taken. In all 50 states, emergency declarations enabled governors to quickly enact policies including stay-at-home orders and restrictions on gatherings. The governor was therefore the primary policy actor in the state's policy response. Furthermore, in many states, governors were the literal and figurative face of public communications, routinely giving press conferences and speeches (e.g., Doerr 2021). We accordingly expect that if partisanship influences individual approval of a state's government response, approval will be higher when an individual's party matches that of the governor, regardless of the policy actions taken.

To test this hypothesized effect, we run regressions of the form:

$$APPROVE_{it} = \gamma P_{it} + \xi (P_{it} \times G_{st}) + \tau G_{st} + \kappa R_{st} + \zeta COVID_{ct} + \phi D_{it} + \eta_s + \lambda_t + \epsilon_{it}$$

$$(2)$$

where now the dependent variable is an indicator for approval of the state response, G is a state-level indicator reflecting whether the state has a Republican or Democrat governor, and R represents the policies in place, including gatherings restrictions and stay-at-home orders (SAHO). Recall that the Gallup data on approval of the state response extend only through April 2, 2020, and by that time no state had enacted a mask ordinance. However, during that period many states enacted gatherings restrictions and SAHOs, enabling a comparison pre and post the enactment of the policies. P again reflects respondent's party, but in this case, the baseline category is Independents so that we can examine how co-partisans (i.e., Democratic respondents in a state with a Democratic governor and Republican respondents in a state with a Republican governor) differ from other respondents. D represents the same set of demographic controls. State-level fixed effects for national-level trends. As before, because of the fixed effects, we estimate a linear probability model.

One might expect the effects of policies on approval to vary by respondent partisanship, particularly given our earlier findings regarding the impact of partisanship on health-related responses. We therefore anticipate Democratic respondents will be more likely than Republican ones to approve of the state response when the governor enacts covidrelated restrictions. Furthermore, research on partisanship suggests these effects may depend on co-partisanship with the governor, with individuals more likely to favor policies endorsed by co-partisan elites (e.g., Lenz 2012; Barber and Pope 2019). Thus, we might expect in- and out-partisans to respond to governors' actions differently.

To analyze these additional effects of partisanship, we run regressions of the following specification for respondent *i* on date *t*, first for states with a Democratic governor and then those with a Republican one:

$$APPROVE_{it} = \gamma P_{it} + \xi (P_{it} \times R_{st}) + \kappa R_{st} + \zeta COVID_{ct} + \phi D_{it} + \eta_c + \lambda_t + \epsilon_{it}$$
(3)

where the interaction between R, representing the policies, and individual partisanship P, allows the relationship between approval and the policies to vary by an individual's partisan affiliation. Because the party of the governor is held constant in these regressions, G is dropped. An alternative specification would be to include three-way interaction terms among P, G, and R, along with all two-way interactions and main effects. Here, we separate the analyses by party of governor given that it is exogenous during the timespan of these data and to ease interpretation of the findings.

Table 1 documents these results. Columns 1 and 2 show the findings for Equation (2), which pools together all states. Regardless of whether the demographic controls are excluded (Column 1) or included (Column 2), co-partisanship with the governor has a significant effect on approval, as indicated by the estimates on the interactions *Democrat* respondent × Democrat governor and Republican respondent × Republican governor. Interestingly, these effects are similar in magnitude between the parties, as well as with or without the control variables. In each specification, an individual is 26-27 percentage points more likely to approve of the state response if the governor is in their party.

The effects of the policy variables in Column 2 are mixed. On the one hand, there is a marginally significant positive effect of gatherings restrictions (p<0.1, two-tailed). On the other hand, the sign of the effect on stay-at-home orders is not at all significant and even negative. Of course, these estimates group together all respondents, thereby implicitly

assuming partisanship does not influence a respondent's policy views.

	Outcome = Approval of State Response							
	All states		Republican governors			Democratic governors		
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Republican respondent ×	0.271***	0.264***						
Republican governor	(0.060)	(0.060)						
Democrat respondent ×	0.267***	0.267***						
Democrat governor	(0.049)	(0.049)						
Republican respondent	-0.086**	-0.096***	0.106***	0.137***	0.044	0.013	-0.055	-0.034
	(0.033)	(0.034)	(0.037)	(0.047)	(0.052)	(0.040)	(0.048)	(0.055)
Democrat respondent	-0.097**	-0.118**	-0.314***	-0.082	-0.314***	0.274***	0.144***	0.227***
	(0.045)	(0.047)	(0.066)	(0.064)	(0.065)	(0.060)	(0.042)	(0.059)
Rep respondent $\times$			0.106		0.107	-0.104**		-0.007
Gatherings restrict			(0.068)		(0.068)	(0.051)		(0.091)
Dem respondent ×			0.268***		0.281***	-0.111		-0.137
Gatherings restrict			(0.074)		(0.058)	(0.066)		(0.082)
Gatherings restrict		0.077	-0.165**		-0.105	0.175**		0.195***
		(0.044)	(0.060)		(0.060)	(0.068)		(0.053)
Rep respondent × SAHO		. ,	. ,	0.105	0.082		-0.056	-0.066
				(0.073)	(0.075)		(0.067)	(0.080)
Dem respondent $\times$ SAHO				-0.026	-0.035		0.040	0.062
				(0.090)	(0.076)		(0.060)	(0.069)
Stay-at-home order (SAHO)		-0.047		-0.097	-0.067		-0.018	-0.059
		(0.041)		(0.068)	(0.074)		(0.066)	(0.067)
Log Per capita COVID cases		-0.001			-0.029**			0.016
		(0.008)			(0.012)			(0.010)
State fixed effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Time fixed effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Demographic Controls	No	Yes	No	No	Yes	No	No	Yes
Observations	10029	9244	4607	4607	4230	5422	5422	5013
Adjusted R-squared	0.112	0.132	0.125	0.122	0.165	0.108	0.109	0.135

Notes: Standard errors clustered by state below coefficients. Controls include the log of new COVID-19 cases per capita in the county, gender, race, employment status, age, education, living with children, and annual household income. Estimates on controls are provided in the supplemental materials (Table S11). \*\*\* p<0.01, \*\* p<0.05, two-tailed.

In Columns 3 through 8, we relax this assumption, allowing the effects of policies to vary by respondent partisanship. Columns 3-5 present the results for Republican governors, first for just restrictions on gatherings, then for stay-at-home orders, and finally for both types of policies jointly with the controls. In each specification, the estimates on the main effects of Democratic and Republican respondents, which reflect the circumstance in which no restrictions were enacted, significantly differ from each other. For instance, in the analysis with full controls (Column 5), Republicans are 36 percentage points (=0.044 - [-0.314]) more likely to approve of the state response than Democrats are in the baseline condition of no gatherings restrictions or stay-at-home orders. Similarly, under this baseline condition, the likelihood that a Democratic respondent approves of the state response is 31 percentage points lower than Independents, the omitted indicator.

Notably, however, Democrats' approval of the state response increases substantially when Republican governors enact restrictions on gatherings, as indicated by the estimates on the interaction term between Democratic respondent and this policy item. In particular, gatherings restrictions are associated with a higher approval of 27-28 percentage points by Democratic respondents across the specifications (Columns 3 and 5). Republicans, on the other hand, neither reward nor punish a Republican governor for this policy action. The significantly negative coefficients on the main effect of restrictions reflect the omitted category, Independents, and suggest they are less likely (11-17 percentage points) to approve of the state response when a Republican governor enacts the gatherings restrictions. On the whole, these findings suggest that a governor's policy choices can significantly increase outpartisan approval.

For stay-at-home requirements, the effects are not significant. One possible reason is that in states with Republican governors, almost all stay-at-home orders were enacted in conjunction with gatherings restrictions. Thus, although the results suggest there is no additional impact of this further restriction, they can say little about the impact of this policy being enacted in isolation.

For states with Democratic governors, the estimates (Columns 6-8) again indicate a significant partisan approval gap in the baseline condition of no restrictions, as revealed by

the difference between the main effects on Democratic and Republican respondents (e.g., in the analysis with full controls, 0.261 = 0.227 - [-0.034]). Additionally, as before, there is some evidence that out-partisan approval depends on governors' policy actions. In Column 6, Republicans are less likely to approve of the state response if their Democratic governor enacts restrictions on gatherings. Although this effect is no longer significant when the full battery of controls as well as the stay-at-home order variables are included (Column 8), the sign of the coefficient remains negative. In terms of the other findings for Democratic governors, the estimates on the main effects of gatherings restrictions indicate Independents are more likely to approve of the state response given this policy enactment. We can only speculate about why the effect of gathering restrictions for Independents differs between states with Democratic versus Republican governors, but one possibility is that Republican governors who enacted the restrictions were going against their national party's position while Democratic governors were not. Finally, as before, the coefficients on the variables involving stay-at-home orders are not at all significant.

Overall, Table 1 suggests that individual approval of the state's COVID-19 response is conditioned by governors' policy choices as well as individual partisanship. As expected, co-partisanship with the governor has a substantial impact on approval. Notably, however, the approval gap between co-partisans and out-partisans is lower when governors' policies on gatherings restrictions countered their national parties' positions. These results suggest that although individual partisanship is a strong driver of government approval, this effect can be tempered by the policies the government chooses.

#### Conclusion

This paper presents new evidence about the independent effects of partisanship and policy on attitudes regarding COVID-19. Although the argument that partisanship "matters"

for attitudes is obviously not new, our analyses offer novel findings about the conditions under which it is more versus less influential, and by extension the circumstances under which it is likely to shape views on issues other than the pandemic. First, examining 18 months of individual-level panel data, we find that the impact varies across time and behavioral response in ways that correspond with the personal costs and benefits of the activity. Pre-vaccines, partisanship has moderate effects on mask-wearing and socially isolating, but these effects diverge after vaccines become widely available and the health risks associated with the pandemic decrease. For the more costly activity of socially isolating, the partisan gap declines, with only a small effect remaining by the summer of 2021. By contrast, for the less costly activity of mask-wearing, the Democrat-Republican gap more than doubles between the spring and fall of 2021.

Second, we find that the impact of partisanship on attitudes about the state response is conditioned by elite policy behavior. In particular, the partisan gap regarding approval of the state response substantially declines when a governor enacts policy that counters their national party, and this effect appears to be driven by out-partisans: when a Republican governor enacts restrictions on gatherings, or a Democratic governor does not authorize them, out-partisan approval of the state response is considerably higher while in-partisan approval remains constant. These findings suggest that at least on a salient issue such as COVID-19, the role of partisanship in shaping views of government performance can be tempered substantially by elites' policy choices.

The analyses and data contain several advantages in contributing to the broader literature on partisanship. The individual-level panel data facilitate holding constant dispositions that correlate with party in the context of an issue where elites' stances are evolving in real time. Furthermore, the large authority granted to governors to enact policies

unilaterally, combined with the variation in gubernatorial partisanship and policy decisions, enable comparing the effects of partisanship versus policy on approval ratings. Moreover, unlike many policy issues, where one could reasonably question whether individuals are paying attention to leaders' decisions or positions, COVID-19 remains highly salient across the breadth of the data. All these features contribute to better identified estimates than are commonly feasible.

Still, these advantages require some contextualization in terms of how the results extrapolate to different issues. COVID-19 has been a salient and "complex" or "hard" issue in that when the pandemic emerged, the country had no recent firsthand experience with the consequences of the various policy actions being proposed. As such, the impact of partisanship on individual attitudes may be higher than on issues over which people have a greater understanding of the likely policy effects. Interestingly, however, at least on maskwearing, the impact grew even as personal experience and information increased, indicating it extends beyond only the newest and most complex issues. At the same time, the evidence on gubernatorial policy actions suggests that the effect of partisanship is hardly preordained, being substantially moderated by the choices political leaders make. These results imply that the way partisanship shapes mass attitudes is conditional on elites' actions, and that outpartisan approval is feasible and malleable even in a highly polarized political world.

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## **COMPETING INTERESTS DECLARATION**

The authors declare that they have no competing interests.

# Supplemental Materials

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Number of responses	Observations	Percent
1	11,954	7.27
2	20,532	12.49
3	37,209	22.64
4	40,664	24.75
5	26,290	16
6	14,394	8.76
7	7,616	4.63
8	4,008	2.44
9	1,377	0.84
10	250	0.15
11	33	0.02
Total	164,327	100

S1. Distribution of Survey Participation by Number of Responses per Individual

# S2. Question Wording and Responses for COVID-19 Items

**Mostly isolating**: "Next, thinking about everything you've done in the past 24 hours, which of the following comes closest to describing your in-person contact with people outside your household?" =1 for responses "Completely isolated yourself, having no contact with people outside your household" or "Mostly isolated yourself, having very little contact with people outside your household"; =0 for responses "Partially isolated yourself, having a fair amount of contact with people outside your household", "Isolated yourself a little, still having a fair amount of contact with people outside your household", or "Did not make any attempt to isolate yourself from people outside your household."

**Worn mask**: "There are some things people may do because of their concern about the coronavirus. For each one of the following, please indicate if this is something you have done, are considering doing or have not considered in the past 7 days...Worn a mask on your face when outside your home?" =1 for response "Have done"; =0 for responses "Considering doing" and "Have not considered."

**Very worried about COVID**: "How worried are you that you will get the coronavirus (COVID-19)?" = 1 for response "Very worried"; = 0 for responses "Somewhat worried", "Not too worried", and "Not worried at all".

**Mostly working remote**: "In the past 24 hours have you visited...your place of work?" = 1 if checked that have done so; = 0 if seen but did not check. Sample for this item includes only respondents who are employed.

**Approve of state response**: "Do you approve or disapprove of the way each of the following is handling the response to the coronavirus in the U.S. …your state government?" =1 "Approve" and =0 "Disapprove."

<b>^</b>	Ν	Mean	Std dev	Additional notes
Mostly isolating	158,437	0.50	0.50	
Worn mask	133,820	0.80	0.40	
Very worried about COVID-19	129,104	0.10	0.30	
Working mostly remote	55,861	0.44	0.50	
Democrat	155,263	0.42	0.49	
Republican	155,263	0.30	0.46	
Independent (or third party)	155,263	0.28	0.45	
Log weekly per capita county COVID-19 cases	163,916	3.95	1.65	Log (weekly covid cases per million population + 1)
Employed last week	163,460	0.60	0.49	Binary indicator (0,1)
Not in workforce	158,204	0.33	0.47	Binary indicator (0,1)
Lives with children	164,327	0.51	0.50	Binary indicator (0,1)
Personal income	156,584	5.92	2.22	Categorical variable from 1-10: <\$12K; \$12-\$23.999K; \$24- \$35.999K; \$36-\$47,999K; \$48- \$59.999K; \$60-\$89.999K; \$90- \$119.999K; \$120-\$179.999K; \$180-\$239.999K; ≥\$240K
Male	164,327	0.48	0.50	Binary indicator (0,1)
Age/10	164,327	5.04	1.65	
65 and older	164,326	0.24	0.43	Binary indicator (0,1)
Some college or Associate's degree	162,556	0.30	0.46	Binary indicator (0,1)
Bachelor's degree	162,556	0.15	0.36	Binary indicator (0,1)
Graduate degree	162,556	0.18	0.38	Binary indicator (0,1)
Black	163,732	0.11	0.32	Binary indicator (0,1)
Hispanic	163,732	0.15	0.36	Binary indicator (0,1)
Asian	163,732	0.01	0.07	Binary indicator (0,1)
American Indian	163,732	0.00	0.06	Binary indicator (0,1)
Multiracial	163,732	0.02	0.14	Binary indicator (0,1)
Mask requirements	163,636	0.39	0.49	Binary indicator (0,1)
Restrictions on social gathering	163,648	0.82	0.39	Binary indicator (0,1)
Stay-at-home-order	163,648	0.36	0.48	Binary indicator (0,1)
Workplace closing	163,648	0.67	0.47	Binary indicator (0,1)
Vaccination status	164,063	0.11	0.31	Binary indicator (0,1)

# S3. Descriptive Statistics for Individual-level Data

Note: As described in the text, Gallup collected approximately 1000 responses per day until April 26<sup>th</sup> 2020, after which point the sample declined to roughly 500 responses per day. In the analyses, we account for this issue by including fixed effects for the survey date. The raw means and descriptive statistics will, however, be imbalanced towards the earlier part of the survey. The number of observations is slightly smaller for mask requirements than other policies in the original Oxford-Hallas et al. (2020) data, and as noted in the text, we follow their coding.

	Democrats			Republicans			Independents		
	Ν	Mean	Std dev	Ν	Mean	Std dev	Ν	Mean	Std dev
Mostly isolated	64,469	0.61	0.48	49,312	0.37	0.49	41176	0.48	0.37
Wore mask	55,266	0.92	0.25	41,666	0.66	0.45	35912	0.78	0.66
Very worried about COVID-19	53,264	0.16	0.36	40,039	0.04	0.18	34854	0.09	0.04
Mostly working remote (employed only)	22,804	0.57	0.49	15,929	0.28	0.48	16763	0.39	0.28
Approve state response	4195	0.81	0.39	3403	0.77	0.42	2486	0.72	0.77

## S4. Descriptive Statistics of Individual-level COVID-19 Responses by Party

	Mostly	isolated	Worn mask		ask Very worried			Mostly working remote		
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)		
April 2020 x Democrat	0.067***	0.101***								
	(0.020)	(0.027)								
May 2020 x Democrat	0.173***	0.172***	0.035*	0.059**	0.006	-0.028				
	(0.025)	(0.034)	(0.019)	(0.027)	(0.015)	(0.018)				
June 2020 x Democrat	0.183***	0.172***	0.061***	0.086***	-0.002	-0.020	0.006	-0.003		
	(0.025)	(0.033)	(0.019)	(0.025)	(0.014)	(0.016)	(0.029)	(0.032		
July 2020 x Democrat	0.200***	0.178***	-0.031*	-0.014	0.066***	0.047**	0.004	-0.001		
	(0.026)	(0.035)	(0.018)	(0.023)	(0.016)	(0.019)	(0.027)	(0.030		
Aug 2020 x Democrat	0.194***	0.232***	-0.078***	-0.055**	0.052***	0.058***	0.014	0.029		
	(0.029)	(0.041)	(0.019)	(0.024)	(0.018)	(0.018)	(0.032)	(0.036		
Sept 2020 x Democrat	0.172***	0.192**	-0.106***	-0.083**	0.028	0.068*	0.089	-0.062		
	(0.043)	(0.076)	(0.028)	(0.041)	(0.031)	(0.038)	(0.054)	(0.063		
Oct 2020 x Democrat	0.172***	0.238***	-0.007	-0.007	0.042	0.104***	-0.043	-0.062		
	(0.043)	(0.065)	(0.032)	(0.042)	(0.027)	(0.032)	(0.061)	(0.060		
Nov 2020 x Democrat	0.217***	0.145*	-0.027	-0.028	0.074**	0.076*	0.051	0.062		
	(0.046)	(0.080)	(0.028)	(0.032)	(0.032)	(0.045)	(0.053)	(0.072		
Dec 2020 x Democrat	0.218***	0.196***	-0.046**	0.015	0.049**	0.021	0.007	-0.06		
	(0.032)	(0.042)	(0.022)	(0.029)	(0.021)	(0.027)	(0.039)	(0.040		
an 2021 x Democrat	0.202***	0.254***	-0.072***	-0.075***	0.034*	0.006	-0.033	-0.062		
	(0.027)	(0.039)	(0.021)	(0.028)	(0.018)	(0.022)	(0.037)	(0.043		
Feb 2021 x Democrat	0.215***	0.173***	-0.029	-0.009	0.036*	0.014	-0.023	-0.02		
	(0.029)	(0.042)	(0.022)	(0.032)	(0.020)	(0.027)	(0.035)	(0.036		
March 2021 x Democrat	0.208***	0.273***	-0.020	-0.022	-0.025	-0.054**	-0.025	0.028		
	(0.028)	(0.044)	(0.020)	(0.029)	(0.016)	(0.022)	(0.037)	(0.043		
April 2021 x Democrat	0.080***	0.101**	0.017	0.021	-0.056***	-0.059**	-0.077**	-0.083		
-	(0.028)	(0.050)	(0.025)	(0.033)	(0.014)	(0.023)	(0.036)	(0.050		
May 2021 x Democrat	0.067**	0.123***	0.126***	0.127***	-0.087***	-0.127***	-0.096***	-0.02		
	(0.027)	(0.046)	(0.024)	(0.036)	(0.015)	(0.023)	(0.035)	(0.046		
une 2021 x Democrat	0.048*	0.052	0.202***	0.211***	-0.085***	-0.086***	-0.038	0.009		
	(0.026)	(0.042)	(0.022)	(0.034)	(0.014)	(0.019)	(0.036)	(0.048		
uly 2021 x Democrat	0.007	0.040	0.225***	0.217***	-0.073***	-0.087***	-0.063*	-0.022		
	(0.027)	(0.049)	(0.029)	(0.045)	(0.016)	(0.028)	(0.036)	(0.053		
Aug 2021 x Democrat	0.062**	0.187***	0.274***	0.251***	-0.045**	-0.064**	-0.017	0.013		
	(0.028)	(0.049)	(0.028)	(0.038)	(0.018)	(0.027)	(0.039)	(0.061		
Sept 2021 x Democrat	0.046*	0.001	0.235***	0.232***	-0.051***	-0.071***	-0.112***	-0.099		
	(0.027)	(0.049)	(0.024)	(0.032)	(0.016)	(0.023)	(0.036)	(0.050		
Democrat (w/o individual	0.062***		0.170***		0.106***		0.140***			
FEs, reflects base month)	(0.019)		(0.014)		(0.012)		(0.021)			
Democrat (w/ individual		-0.157***		-0.072***		0.026		0.018		
FEs, reflects switch to Dem)		(0.032)		(0.027)		(0.017)		(0.032		
Independent (w/o individual	0.041*		0.083***		0.038***		0.078***			
FEs, reflects base month)	(0.021)		(0.016)		(0.012)		(0.022)			
Independent (w/ individual	~ /	-0.135***		-0.075***	~ /	-0.020*	~ /	0.011		

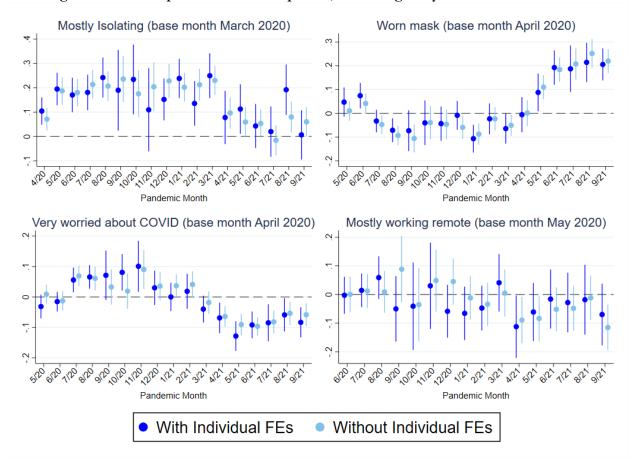
# **S5.** Parameter Estimates for Figure 2

FEs, reflects switch to Ind)		(0.027)		(0.025)		(0.012)		(0.027)
April 2020 x Independent	0.031	0.069**						
M 2020 I I I I	(0.023)	(0.031)	0.017	0.077**	0.000	0.022		
May 2020 x Independent	0.082***	0.131***	0.016	$0.066^{**}$	0.009	0.022		
June 2020 x Independent	(0.027) 0.094***	(0.036) 0.105***	(0.024) 0.025	(0.032) 0.048*	(0.015) 0.013	(0.020) 0.036**	-0.008	-0.020
June 2020 x Independent	(0.027)	(0.036)	(0.023)	(0.048)	(0.013)	(0.017)	-0.008 (0.034)	(0.035)
July 2020 x Independent	0.106***	0.133***	-0.003	0.027)	0.053***	0.060***	-0.023	-0.023
July 2020 x mucpendent	(0.027)	(0.037)	(0.022)	(0.026)	(0.016)	(0.019)	(0.030)	(0.033)
Aug 2020 x Independent	0.118***	0.186***	-0.013	-0.019	0.050***	0.030	0.011	-0.015
nug 2020 x macpendent	(0.031)	(0.041)	(0.022)	(0.028)	(0.017)	(0.019)	(0.034)	(0.032)
Sept 2020 x Independent	0.104**	0.236***	-0.101***	-0.095**	-0.022	0.030	0.075	-0.098
	(0.048)	(0.079)	(0.038)	(0.046)	(0.025)	(0.033)	(0.056)	(0.067)
Oct 2020 x Independent	0.175***	0.302***	-0.018	-0.023	0.033	0.078**	-0.024	-0.094
	(0.049)	(0.071)	(0.044)	(0.052)	(0.028)	(0.037)	(0.065)	(0.059)
Nov 2020 x Independent	0.068	0.038	-0.010	0.043	0.054*	0.017	-0.009	0.049
1	(0.051)	(0.090)	(0.036)	(0.041)	(0.030)	(0.040)	(0.050)	(0.063)
Dec 2020 x Independent	0.166***	0.168***	-0.004	0.097***	0.008	-0.008	-0.035	-0.059
1	(0.035)	(0.052)	(0.026)	(0.037)	(0.021)	(0.024)	(0.038)	(0.043)
Jan 2021 x Independent	0.069**	0.165***	-0.028	-0.022	0.015	0.034	-0.089**	-0.053
	(0.032)	(0.040)	(0.025)	(0.030)	(0.017)	(0.022)	(0.035)	(0.048)
Feb 2021 x Independent	0.134***	0.192***	-0.035	0.032	0.026	0.036*	-0.055	-0.034
	(0.032)	(0.045)	(0.027)	(0.037)	(0.019)	(0.022)	(0.037)	(0.043)
March 2021 x Independent	0.115***	0.196***	0.021	0.012	0.007	0.001	-0.020	-0.006
	(0.030)	(0.052)	(0.024)	(0.033)	(0.014)	(0.018)	(0.036)	(0.044)
April 2021 x Independent	0.096***	0.118**	-0.001	0.046	0.009	0.039*	-0.008	-0.034
	(0.031)	(0.058)	(0.028)	(0.038)	(0.015)	(0.023)	(0.038)	(0.057)
May 2021 x Independent	0.049*	0.141***	0.059*	0.088 **	-0.030**	0.000	-0.131***	0.017
	(0.028)	(0.047)	(0.031)	(0.042)	(0.014)	(0.023)	(0.038)	(0.055)
June 2021 x Independent	0.048*	0.111***	0.103***	0.067	-0.019	-0.001	0.014	0.017
	(0.026)	(0.039)	(0.029)	(0.042)	(0.013)	(0.022)	(0.036)	(0.046)
July 2021 x Independent	0.061**	0.128**	0.098***	0.114**	0.001	0.015	-0.040	0.044
	(0.030)	(0.054)	(0.034)	(0.051)	(0.016)	(0.022)	(0.042)	(0.054)
Aug 2021 x Independent	0.033	0.192***	0.113***	0.131***	-0.021	0.007	-0.014	0.000
	(0.031)	(0.049)	(0.032)	(0.046)	(0.017)	(0.021)	(0.035)	(0.064)
Sept 2021 x Independent	0.050*	0.031	0.116***	0.089**	0.005	0.007	-0.073**	-0.120**
	(0.028)	(0.047)	(0.028)	(0.038)	(0.016)	(0.020)	(0.035)	(0.051)
Log Per capita COVID cases	0.022***	0.022***	0.031***	0.036***	0.012***	0.010***	-0.000	-0.004
	(0.004)	(0.006)	(0.004)	(0.005)	(0.003)	(0.004)	(0.006)	(0.007)
Employed last week	-0.170***	-0.096***	-0.011	0.019	-0.038***	-0.032		
Out of workforce	(0.013) 0.015	(0.032) -0.000	(0.010) -0.003	(0.024) 0.003	(0.011) -0.035***	(0.020) -0.036		
Out of workforce		-0.000 (0.038)	(0.012)		(0.012)			
Lives with children	(0.014) -0.026***	-0.004	-0.017***	(0.027) -0.016	0.008	(0.022) -0.005	-0.030***	-0.008
Lives with children	(0.008)	-0.004 (0.014)	(0.006)	(0.010)	(0.006)	(0.007)	(0.011)	(0.015)
Income	0.004**	-0.003	-0.001	-0.005	-0.006***	-0.002	0.035***	0.000
meonie	(0.002)	-0.005 (0.006)	(0.001)	(0.004)	(0.001)	(0.003)	(0.002)	(0.007)
Male	-0.045***	(0.000)	-0.048***	(0.007)	-0.041***	(0.003)	-0.099***	(0.007)
	(0.006)		(0.005)		(0.005)		(0.010)	
	(0.000)		(0.000)		(0.000)		(0.010)	

Supplemental Materials:	When	Can I	Partisanship	Be T	[empered?
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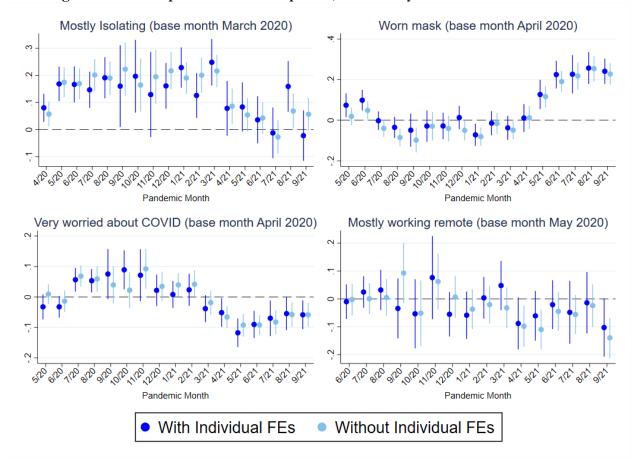
Age (continuous)	-0.017***		0.011***		-0.001		-0.017***	
0 ()	(0.003)		(0.003)		(0.002)		(0.004)	
Age 65 and up (indicator)	0.012		0.020**		-0.025***		0.013	
State of the state	(0.011)		(0.010)		(0.009)		(0.019)	
Some college	0.021**		0.033***		0.011*		0.052***	
0	(0.008)		(0.007)		(0.006)		(0.014)	
Bachelor's degree	0.085***		0.067***		0.000		0.232***	
0	(0.011)		(0.008)		(0.007)		(0.017)	
Graduate degree	0.109***		0.075***		0.011		0.244***	
0	(0.010)		(0.007)		(0.007)		(0.016)	
American Indian or Native			( )		( )			
Hawaiian	-0.027		0.014		0.017		-0.083	
	(0.042)		(0.043)		(0.029)		(0.065)	
Asian	0.014		0.038**		0.026		0.095**	
	(0.029)		(0.017)		(0.029)		(0.047)	
Black	-0.036***		0.017**		-0.008		0.017	
	(0.012)		(0.008)		(0.009)		(0.018)	
Hispanic	0.002		0.005		0.018**		-0.017	
	(0.011)		(0.007)		(0.009)		(0.019)	
Multiracial	-0.022		-0.017		0.023*		-0.057**	
	(0.018)		(0.017)		(0.013)		(0.025)	
Restrictions on social gathering								
in effect	-0.002	0.009			-0.001	-0.003	0.005	-0.020
	(0.009)	(0.015)			(0.007)	(0.011)	(0.012)	(0.017)
Stay-at-home order in effect	0.009	0.009			0.000	0.009	0.005	-0.003
	(0.008)	(0.012)			(0.006)	(0.007)	(0.011)	(0.013)
Mask required outside home			0.014**	0.018*				
			(0.007)	(0.010)				
Workplace closing							0.000	0.007
							(0.009)	(0.012)
Constant	0.541***	0.609***	0.633***	0.831***	0.126***	0.136***	0.168***	0.491***
	(0.023)	(0.053)	(0.018)	(0.038)	(0.017)	(0.027)	(0.031)	(0.052)
Individual fixed effects	No	Yes	No	Yes	No	Yes	No	Yes
County fixed effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Date fixed effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Observations	139,552	55,032	119,525	65,967	115,339	53,886	52,548	21,565
Adjusted R-squared	0.239	0.403	0.286	0.418	0.114	0.442	0.284	0.668

Notes: Cluster-robust standard errors in parentheses, \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. Columns 7-8 are restricted to those who were employed at the time of the survey. The main effects of party (Democrat, Independent) reflect the difference between that group and the base category of Republicans in the analysis without fixed effects. With fixed effects, these estimates reflect the effect of switching into that partisan affiliation during the panel.



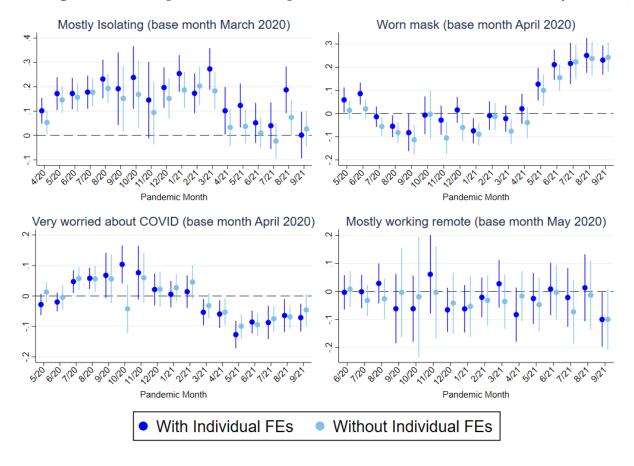
### S6. Change in Partisan Gap in COVID-19 Responses, Excluding Party-Switchers

Notes: The figure plots the estimated change in the partisan gap between Democratic and Republican respondents relative to this gap in the base month of the survey item. The dots and lines reflect, respectively, the estimated coefficients and 95% confidence intervals. Controls include the log of new COVID-19 cases per capita in the county, gender, race, employment status, age, education, living with children, annual household income, and state policies. All regressions include fixed effects for the date and county. Standard errors are clustered at the county-level.



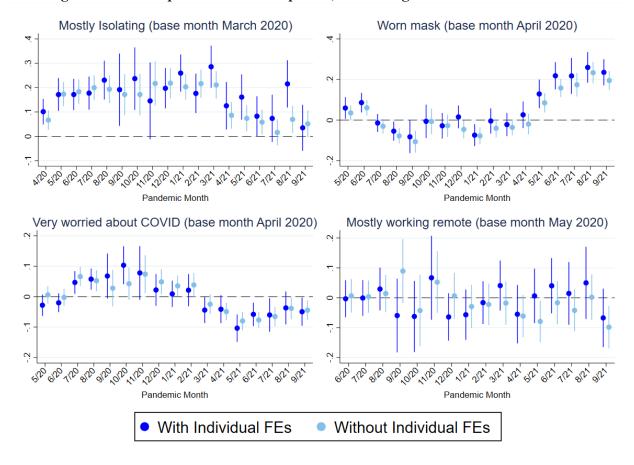
#### S7. Change in Partisan Gap in COVID-19 Responses, Initial Party Identification

Notes: The figure plots the estimated change in the partisan gap between Democratic and Republican respondents relative to this gap in the base month of the survey item. The dots and lines reflect, respectively, the estimated coefficients and 95% confidence intervals. Controls include the log of new COVID-19 cases per capita in the county, gender, race, employment status, age, education, living with children, annual household income, and state policies. Partisan identification is measured by the response from the first date at which the respondent participates in the COVID-19 panel. All regressions include fixed effects for the date and county. Standard errors are clustered at the county-level.



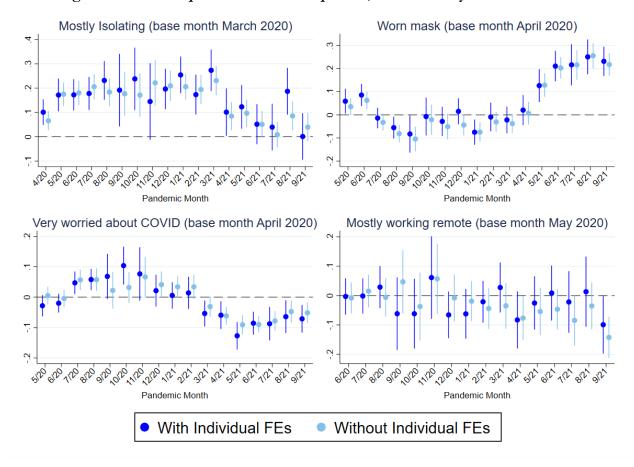
### S8. Change in Partisan Gap in COVID-19 Responses, with Fixed Effects for Date × County

Notes: The figure plots the estimated change in the partisan gap between Democratic and Republican respondents relative to this gap in the base month of the survey item. The dots and lines reflect, respectively, the estimated coefficients and 95% confidence intervals. Controls include the log of new COVID-19 cases per capita in the county, gender, race, employment status, age, education, living with children, annual household income, and state policies. All regressions include fixed effects for the date and county. For the analysis without individual fixed effects, we also include fixed effects for the date interacted with the county. (There are not sufficient degrees of freedom to include these interactive fixed effects in the analysis with individual level ones, and we present the Figure 2 results with the individual fixed effects for comparison purposes.) Standard errors are clustered at the county-level.



#### S9. Change in Partisan Gap in COVID-19 Responses, Controlling for Vaccination Status

Notes: The figure plots the estimated change in the partisan gap between Democratic and Republican respondents relative to this gap in the base month of the survey item. The dots and lines reflect, respectively, the estimated coefficients and 95% confidence intervals. Controls include the log of new COVID-19 cases per capita in the county, gender, race, employment status, age, education, living with children, annual household income, state policies, and individual vaccination status. Beginning January 25, 2021, the panel asks respondents whether they are partially or fully vaccinated, and we code vaccination status by whether a respondent is at least partially vaccinated. Prior to that date, we impute a value of 0 for vaccination status. All regressions include fixed effects for the date and county. Standard errors are clustered at the county-level.



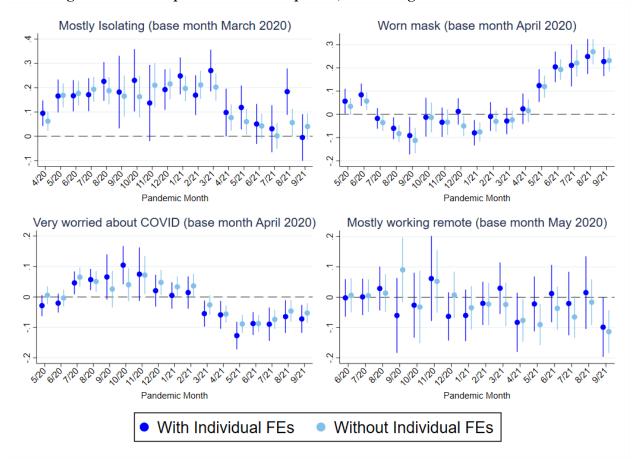
## S10. Change in Partisan Gap in COVID-19 Responses, with Industry Fixed Effects

Notes: The figure plots the estimated change in the partisan gap between Democratic and Republican respondents relative to this gap in the base month of the survey item. The dots and lines reflect, respectively, the estimated coefficients and 95% confidence intervals. Controls include the log of new COVID-19 cases per capita in the county, gender, race, employment status, age, education, living with children, annual household income, and state policies. Regressions include industry fixed effects, which are available in the survey data through July 3, 2020. For future dates, we impute the values from earlier responses. Industry categories include Agriculture, Forestry, Fishing, and Hunting; Arts/Design/Entertainment/Sports/Media; College or University; Community/Social Services; Construction; Finance; Government or Public Policy; Health Care; Hospitality; Insurance; K-12 Education; Law; Manufacturing; Mining, Quarrying, Oil, and Gas Extract; Professional Services; Real Estate; Retail; Technological/Information Systems/Compu; Training or Library; Transportation; Utilities; Warehousing/Logistics; Other. Regressions also include fixed effects for the date and county. Standard errors are clustered at the county-level.

	All s	states	Rep	ublican gover	rnors	Den	Democratic governors		
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	
Employed last week		0.053			0.100			0.009	
		(0.052)			(0.094)			(0.045)	
Out of workforce		0.079			0.119			0.046	
		(0.054)			(0.094)		(0.055)		
Male		-0.041***			-0.028			-0.064***	
		(0.015)			(0.021)			(0.020)	
Black		0.040			0.106**			0.005	
		(0.030)			(0.047)			(0.051)	
Hispanic		0.043*			0.049*			0.035	
		(0.022)			(0.026)			(0.035)	
Asian		0.228***			0.377***			0.159***	
		(0.064)		(0.126)				(0.032)	
American Indian or Native		-0.064			-0.265			0.141	
Hawaiian		(0.134)			(0.163)	(0.082)			
Multiracial		-0.049			-0.060	-0.040			
		(0.062)			(0.102)	(0.062)			
Age		0.034***			0.044***	0.024*			
		(0.008)			(0.008)	(0.013			
Age 65 and up (indicator)		-0.025			-0.066**		0.001		
		(0.033)			(0.028)		(0.056)		
Some college		0.017			0.001		0.038		
-		(0.024)		(0.031)			(0.039)		
Bachelor's degree		0.023		-0.020			0.056*		
		(0.022)		(0.043)				(0.027)	
Graduate degree		0.046*		-0.027				0.110***	
		(0.026)			(0.036)			(0.033)	
Lives with children	-0.010			-0.014				-0.006	
	(0.013)			(0.019)				(0.017)	
Income		-0.004			-0.009			0.000	
		(0.005)			(0.008)			(0.006)	
Constant	0.718***	0.486***	0.837***	0.754***	0.664***	0.563***	0.738***	0.422***	
	(0.016)	(0.073)	(0.049)	(0.042)	(0.080)	(0.063)	(0.039)	(0.098)	

S11. Control Variable Estimates for Table 1, Individual Approval of State Response

Notes: Standard errors clustered by county in parentheses. Analysis includes country and date fixed effects. \*\*\*p<0.01, \*\*p<0.05, \*p<0.1.



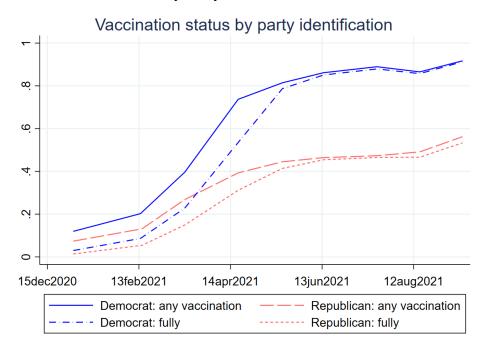
#### S12. Change in Partisan Gap in COVID-19 Responses, Controlling for COVID-19 Death Rate

Notes: The figure plots the estimated change in the partisan gap between Democratic and Republican respondents relative to this gap in the base month of the survey item. The dots and lines reflect, respectively, the estimated coefficients and 95% confidence intervals. Controls include the log of new COVID-19 deaths per capita in the county, gender, race, employment status, age, education, living with children, annual household income, and state policies. All regressions include fixed effects for the date and county. Standard errors are clustered at the county-level.

			Outcon	ne = Approv	val of State Re	esponse			
	All s	states	Rep	Republican governors			Democratic governors		
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	
Republican respondent ×	0.271***	0.263***							
Republican governor	(0.060)	(0.059)							
Democrat respondent ×	0.267***	0.267***							
Democrat governor	(0.049)	(0.049)							
Republican respondent	-0.086**	-0.096***	0.106**	0.137***	0.039	0.013	-0.055	-0.038	
Republican respondent	(0.033)	(0.033)	(0.037)	(0.047)	(0.054)	(0.040)	(0.048)	(0.052)	
Domograph room on domt	-0.097**	-0.118**	-0.314***	-0.082	-0.313***	0.274***	0.144***	0.226***	
Democrat respondent	(0.045)	(0.047)	(0.066)	(0.064)	(0.065)	(0.060)	(0.042)	(0.057)	
Rep respondent $\times$			0.106		0.108	-0.104**		-0.006	
Gatherings restrict			(0.068)		(0.069)	(0.051)		(0.090)	
Dem respondent ×			0.268***		0.277***	-0.111		-0.134	
Gatherings restrict			(0.074)		(0.059)	(0.066)		(0.082)	
		$0.078^{*}$	-0.165**		-0.169*	0.175**		0.174***	
Gatherings restrict		(0.045)	(0.060)		(0.049)	(0.068)		(0.087)	
				0.105	0.090		-0.056	-0.067	
Rep respondent $\times$ SAHO				(0.073)	(0.074)		(0.067)	(0.090)	
				-0.026	-0.033		0.040	0.059	
Dem respondent $\times$ SAHO				(0.090)	(0.076)		(0.060)	(0.071)	
		-0.048		-0.097	-0.066		-0.018	-0.054	
Stay-at-home order (SAHO)		(0.042)		(0.068)	(0.074)		(0.066)	(0.067)	
Log Per capita COVID		0.009			-0.063			0.015	
deaths		(0.032)			(0.068)			(0.042)	
State fixed effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	
Time fixed effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	
Demographic Controls	No	Yes	No	No	Yes	No	No	Yes	
Observations	10029	9244	4607	4607	4230	5422	5422	5013	
Adjusted R-squared	0.112	0.132	0.125	0.122	0.165	0.108	0.109	0.135	

S13. Individual Approval of State Response	e, Controlling for COVID-19 Death Rate

Notes: Standard errors clustered by state below coefficients. Controls include the log of new COVID-19 deaths per capita in the county, gender, race, employment status, age, education, living with children, and annual household income. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1, two-tailed.



S14. Vaccination Status by Party Identification across Time

Notes: The figure plots the estimated percentage of Democrats and Republicans who are partially and fully vaccinated. Beginning January 25, 2021, the Galup COVID panel asks respondents whether they are "fully vaccinated," "partially vaccinated," or not vaccinated at all.